



## DESIGN WORK

### CONTRACT GRAPHIC DESIGNER

Whole Foods Market, SW Region 2/2005 – Present Austin, Texas

Extensive design of marketing pieces including ads, logos, brochures, environmental signage, point-of-sale, multi-component campaigns, illustration and packaging. Concepting, research, development and execution of monthly in-store campaigns, as well as design of internal materials.

### FREELANCE GRAPHIC DESIGNER

Mg Design 2/2004 – 10/2006 Austin, Texas

Clients ranged from small to large firms in a variety of industries. Work included branding, identity, collateral, direct mail, packaging, ads, point-of-sale, signage, four-color printing, press checks, illustration, production, websites, web banners and presentation materials. On-site work for clients to closely interact on comprehensive projects. Brand direction for several clients utilizing both print and web work.

*Clients // Goodwill Industries of Central Texas, Mixer Group, Reed Prototype and Model, Industrial Designers Society of America Central Texas Chapter, Magnolia Development Co., Epic Angling and Adventure, The Tee and Gee Group, Baby Greens*

### GRAPHIC DESIGNER

HB Media Group 7/2003 – 2/2004 Austin, Texas

Design of both in-house and client projects. Work included in-house brand development, web design, identity, collateral, illustration, four-color printing, press checks and production.

*Clients // Central Texas Regional Mobility Authority, Central Texas Turnpike Project, CARS Auto Storage, Hispanic Real Estate Professionals, Trans-Texas Corridor*

### DESIGN INTERN

Jolly Design 12/2002 – 7/2003 Austin, Texas

Assisted designers with both web and print projects. Greatly contributed to team brainstorming sessions. Experience included four-color printing, press checks, illustration and production.

*Clients // Alterpoint, MADD, NetIQ, Austin Homes Tour*

### GRAPHIC DESIGNER

UT RecSports 6/2002 – 1/2003 Austin, Texas

Designed a variety of marketing materials for the University of Texas at Austin's Division of Recreational Sports. Work included large-scale graphic displays, weekly newspaper ads, catalogs, illustration, four-color printing, press checks and branding.

## EDUCATION

The University of Texas at Austin

BFA Design, May 2003

GPA 3.7

*College Scholar, University Honors*

## TECHNOLOGY

Cross-Platform

Adobe Creative Suite 3

Adobe Acrobat 7

Quark XPress 7

Macromedia Dreamweaver MX 04

Macromedia Flash MX 04

Microsoft Office Suite

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